



SpartanNash. Donation Request Form

Complete steps 1-3 and return completed form to the store director.

NOTE: Forms must be completed in full and returned at a minimum of 30 days before event/program deadline.

STEP 1: Organization Contact Information

Today's Date:		Non-Profit Federal Tax ID Number:	
Name of Organization:			
Contact First Name:		Contact Last Name:	
Address:		City:	State: Zip Code:
Phone Number (xxx) xxx-xxxx:		Email Address:	
What does this organization support? School, church, sports, food pantry, animals, community event, senior citizens, art, etc.			
Has this organization received a donation from us in the past?		Signature:	

With my signature, I authorize SpartanNash to use photograph and/or videotape taken at the event for corporate communications materials created for SpartanNash, including posting on the internet.

STEP 2: Request Description

How could your organization best benefit from partnering with us?	
Please explain why your organization would be a good fit for partnership.	
Type of request (check type and fill in amount): ☐ Gift Card \$ _____ ☐ Program/Event Sponsorship \$ _____ ☐ Product Donation (list items requested and quantities): _____ Quantity _____ Item (attach list if needed)	
Please attach relevant materials including but not limited to event brochure, sponsorship packages, etc.	
Event Name (as applicable):	Date of Event:
Time:	Location:

STEP 3: Recognition

How will our store be recognized? Please check all that apply:					
☐ Banner	☐ Sign	☐ Ad	☐ Logo on t-shirt	☐ Booth space	☐ Opportunity to volunteer
☐ Television	☐ Radio	☐ Print	☐ Social media	☐ Websites	☐ Other: _____

I acknowledge that as a result of sponsorship the organization listed on this form will use the store or other logo in print, web, or other marketing material in accordance with brand guidelines provided by SpartanNash. By clicking "Yes", I hereby grant SpartanNash company and its affiliated entities a perpetual, irrevocable, worldwide, and royalty-free license to use in any medium the content provided by me or the entity I represent in this form. By clicking "Yes", I confirm that I have the right to grant this license, and that no third party has rights to the same content that I have provided that would conflict or interfere with SpartanNash Company's right to use the content. By clicking "Yes", I hereby grant SpartanNash company and its affiliated entities a perpetual, irrevocable, worldwide, and royalty-free license to use in any medium any photographs, images, videos, or other media provided by me or the entity I represent.

☐ Yes ☐ No